

Prifysgol Wreccsam Wrexham University

Module specification

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Module Code	ONL701
Module Title	Emphasising the Environment
Level	7
Credit value	15
Faculty	Wrexham Business School
HECoS Code	100079
Cost Code	GABP
Pre-requisite module	N/A

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
MBA (Online)	Core
MBA Human Resource Management (Online)	Core
MBA Marketing (Online)	Core
MBA Finance (Online)	Core
MBA Project Management (Online)	Core
MBA Health Management (Online)	Core
MBA Entrepreneurship (Online)	Core
MBA Big Data (Online)	Core
MBA Cyber Security (Online)	Core
MBA Psychology (Online)	Core

Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	0 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	15 hrs
Placement hours	0 hrs
Guided independent study hours	135 hrs
Module duration (Total hours)	150 hrs

Module aims

This module draws upon the complex and challenging relationship between organisational practices and the environment. You will study the wider conceptualisation of environmental challenges in

sustainable business and will consider different complex problems. You will examine possible solutions to those problems, identifying operational challenges and demands, and will research how organisations can approach and contribute positively to potential business and environmental consequences through interdisciplinary approaches and the development of strategic priorities, focussing on how best to mitigate immediate and long-term effect on business operations and stakeholder engagement.

Module Learning Outcomes

At the end of this module, students will be able to:

1	Prepare a critical insight of current environmental issues and their impact on business/organisations.
2	Critically evaluate how those environmental issues can be overcome through the lens of corporate social responsibility and future sustainability.
3	Develop a plan for incorporating sustainable environmental practices within an organisation of your choice and critically discuss how such practices underpin that organisation's values.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1:

You are to design and write an academic poster, examining current environmental issues, and providing critical insights into how these impact on businesses and organisations. Examples of academic posters can be found on Canvas. Peer reviewed academic sources must be cited within the poster and an academic reference list is required. Your reference list is not included in the word count.

Assessment 2:

You are to present a written report and action plan. Building on assessment 1, write a critical evaluation of CSR (corporate social responsibility) and its role in embedding sustainable and ethical business practices to combat those environmental issues. As part of the report, you will develop an action plan for incorporating and implementing CSR within your chosen organisation, advising on a timeline for implementation to embed that action plan into your chosen organisation's values. Peer reviewed academic sources must be cited, and an academic reference list is required. A report template is available with the assessment brief.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1	Presentation	800	40%	N/A
2	2, 3	Written Assignment	1,200	60%	N/A

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding.

Welsh Elements

Every student has the right to submit written work or examinations in Welsh. All Welsh speaking students have the right to a Welsh speaking tutor. Elements of the Welsh language and culture will be embedded throughout the module where possible.

Indicative Syllabus Outline

What is Corporate Social Responsibility
Foundations and evolution Drivers of corporate social responsibility
Corporate rights and responsibilities
Stakeholders and corporate social responsibilities
Socially responsible investment and economics
Sustainable development, compliance and accountability
Implementing corporate social responsibility
Business/organisation ethics

Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads:

Bedoya, M., et al. (2025) 'The Impacts of Corporate Social Responsibility on Internal Organizational Processes to Create Shared Value.' *Cogent business & management*, Vol. 12 No.1. DOI: 10.1080/23311975.2024.2418420.

Carrol, A. B (2025) 'The three-dimensional corporate social performance model revisited and refreshed.' *International journal of corporate social responsibility*, Vol.10, No.1, pp.5. DOI: 10.1186/s40991-025-00109-2.

Hong, N. T. H., et al. (2024) 'Green Human Resources Management and Employees' Green Behavioral Intention: The Role of Individual Green Values and Corporate Social Responsibility.' *Cogent business & management*, Vol. 11 No.1, pp.1-20. DOI: 10.1080/23311975.2024.2386464.

Morrison, J. (2023), *The Global Business Environment: Sustainability in the Balance*. 6th ed. London: Bloomsbury Academic.

Other indicative reading:

Sarfraz, M. (2023) *Corporate Social Responsibility in the 21st Century*. London, United Kingdom: IntechOpen.

Administrative Information

For office use only	
Initial approval date	25/01/2019
With effect from date	06/03/2019
Date and details of revision	07/2019 Additon of programme titles 06/2020 Addition of programme titles 01/2026 Change to assessment strategy and minor updates to learning outcomes, syllabus and bibliography. 02/26 Administrative correction to Learning strategy and removal of formative assessment. 06/26 Revalidation
Version number	6